



COMMUNITY PACKAGE

★ SEPTEMBER 15-16, 2017 ★



GUTEN TAG!

Welcome to the 2017 Oldstoberfest sponsorship package. Oldstoberfest takes place the third weekend in September at Olds, Alberta, Canada. Oldstoberfest is a unique western event unlike any other, merging Bavarian culture with our western prairie heritage.

Targeting promotional markets throughout Central Alberta, Western Canada, and North America, Oldstoberfest is estimated to bring 8,000 visitors throughout the weekend. Our goals are to maximize economic impact, increase community engagement, and showcase the Town of Olds and the County of Mountain View.

As we are a younger emerging festival, sponsorship is crucial to ensure success. We hope to welcome you to the Oldstoberfest family as one of the pioneers of this soon to be historical event.



FOR MORE INFORMATION:

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OLDSTOBERFEST SMALL BUSINESS OPPORTUNITIES

VIP EXPERIENCE PACKAGE \$1500

- 4 VIP Weekend Passes which include infield and concert VIP access, and meals.
- Behind the Chutes tour: Bucking stock, Cowboys and Rodeo Queens!
- 20 Drink Tickets
- 4 Ultimate Fan Swag packages

RODEO PROGRAM ADVERTISEMENT

- Full Page Ad: \$1,000
- Half Page Ad: \$650
- Quarter Page Ad: \$350

SCREEN ADVERTISEMENT PURCHASES

- \$1000: 30 Second Ad played 10 times
- \$800: 20 Second Ad played 8 times
- \$500: 15 Second Ad played 4 times

BANNER PURCHASES

- One Banner - \$800
- 2 Banners - \$1250

2017 SPONSORSHIP COMMITMENT

Address _____
Contact _____ Cell _____ Email _____

PLEASE SELECT SPONSORSHIP LEVEL OF INTEREST

I authorize the use of my company name and logo for recognition purposes related to the sponsorship of this event. I will provide company banners for use where permitted.

I would like my sponsorship to remain anonymous and do not want public and/or print recognition

Signature _____ Date _____

PAYMENT

I have an enclosed cheque (please make all cheques payable to C5 Rodeo Company)

Please charge my credit card: Visa Mastercard American Express
Credit Card # _____ Expiry _____

Name on Card & Signature _____

Due to early deadlines for printing, commitment must be made by July 30th, 2017. Sponsorship money must be received no later than September 1, 2017. All sponsors are required to provide their own banners and flags.

C5 Rodeo Company will do our utmost to protect sponsor provided banners but understand that this is rodeo and there are inherent risks to sponsors banners when on the fence in the rodeo infield and anywhere on the Olds Regional Exhibition grounds. C5 Rodeo Co./Oldstoberfest are not responsible or liable for damaged, lost, or stolen banners. No implied exclusivity of any kind.

Please E-mail this form to gillian@c5rodeo.com or trish@c5rodeo.com

